



# Medical School Association Sponsorship Package 2019-2020



# UCL

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## What is RUMS?

The Royal Free, University College, and Middlesex Medical Students Association was founded in the wake of the merger between our 3 constituent medical schools in 1998 – although our roots trace back to 1774, with the formation of the Middlesex Hospital Medical Society.

Through its various subsections, shown in more detail on page 3, RUMS performs many roles within University College London Medical School (UCLMS), offering social events, sports teams, welfare services and representation to the 1200+ medical students studying here. It not only acts as the student voice, but also represents the beating heart of UCL medical school.



## What we can do for you

UCLMS is one of the largest and most prestigious medical schools in the country, taking over three hundred new students every year. We want to work with you to ensure that our students are aware of all the opportunities and resources available to them, while also helping you spread awareness regarding your organisation and what you offer for future doctors.

Whether it be through our social media presence and website, or promotion at our events, we hope we can offer you something in return for helping support our community.

# What we do

## Events

To bring together our huge community, and relieve some of the stresses of medical school, RUMS puts on many social events across the academic calendar. These are there to support students throughout their time here - from Fresher's Fortnight for the first year students, all the way to Finalist Ball for those at the end of their medical school voyage. We aim to cater to all members of our diverse community by sheer variety of events: we put on parties and club nights, "sober" events such as film screenings, foster comedic talent in the ever-popular RUMS Fifth Year Show, and even put on our very own rendition of the game show 'Take Me Out' - there really is something for each and every student here.

## Sports and Societies

As an integral part of the university experience, sports and societies offer a way for students to engage in a community of like-minded individuals with similar interests.

While all medical students have access to TeamUCL sports clubs, these often meet and train at times inconvenient for our timetables – so in order to alleviate this problem, RUMS itself has 10 sports clubs, with teams that play separately to TeamUCL. We also have several other non-academic societies which enrich the sense of community in UCLMS, such as RUMS Music.

## Education

As the voice of the student body, RUMS works to improve the student experience by highlighting any curricular issues to the medical school, and ensuring the academic needs of the students are being met. To this end, we have two education vice-presidents, who manage student representatives in years 1-3 and years 4-6 respectively, and act as the bridge between the faculty and the students.

## Welfare

RUMS Welfare supports students throughout their time at UCL - be it an academic problem or a personal issue, we are always there to provide help. Throughout the year, we run events to highlight the services available through the medical school - and these events sometimes host a number of furry friends! Our aim is to improve the well-being of students and ensure that everyone knows where to go if they ever have a problem.

# Sponsorship Tiers

Please consider helping us continue the work that we do, and gain brand exposure to well over a thousand of tomorrow's doctors, by supporting us through sponsorship. The sponsorship tiers listed below indicate what we can provide in return for your investment in competitively priced packages, but are completely negotiable and can be adjusted to suit your requirements. In addition, sponsorship for individual events (which can include your attendance and shout-outs) can be arranged – please let us know if you would like to be informed about individual events as they occur throughout the year. Please direct all enquiries to [adam.selway.16@ucl.ac.uk](mailto:adam.selway.16@ucl.ac.uk).

	Bronze	Silver	Gold
	RUMS Website ( <a href="https://www.myrum.com/">https://www.myrum.com/</a> )		
Logo in Sponsors Section		◆	◆
Logo in Header			◆
	Freshers Week		
Attendance at Freshers Fair <sup>1</sup>	Standard Stand	Priority Stand <sup>2</sup>	Priority Stand
	Social Media		
Posts on RUMS public Facebook page/ twitter/ Instagram	1	2	4
RUMS private Facebook group posts	1 per 3 months	1 per 2 months	1 per month
	Other		
Logo on <b>all</b> RUMS event promo material			◆
	£500	£750	£1000

<sup>1</sup>**RUMS Freshers Fair** occurs in the first week of medical school. Every RUMS sport and society has their own stall, and it's a chance for freshers to see what's on offer and sign up for mailing lists and memberships. It is also an excellent opportunity for our sponsors to talk to students, hand out promotional material, and advertise events and products.

<sup>2</sup>**Priority stands** are placed at the entrance to the Fresher's Fair, meaning your brand is the first thing that students see when they walk in. These are in limited supply, so get in touch soon if you are interested.

**Please note** that we are more than happy to discuss sponsorship in exchange for product discounts, or other non-monetary arrangements.